

# daily kibble



The inside poop on the latest, greatest, hottest, coolest everything for pets.

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## Welcome to Daily Kibble's 2007 Holiday Gift Guide

NEW YORK – December 5, 2007 – Daily Kibble speaks to a new breed of petowner: one whose pet is a full fledged family member in every sense of the word. In that spirit, we hope you enjoy our 2007 Holiday Gift Guide.

You'll find the best of the best, from innovative to practical to fun to trendy to luxe. There's something for everyone, at every price, for every occasion. Examples range from the highly efficient Furminator de-shedding tool, to a snowball chew toy from Planet Dog, to a couture carrier from Louis Vuitton, to a custom cookie imprinted with your pet's portrait in frosting to a no-holds-barred pet indulgence package at Manhattan's upscale Benjamin Hotel. And for the dog or cat who truly demands custom-made, we love designer doggie labels with your pet's photo on his very own canned (gourmet) dog food from Castor & Pollux.

## Happy Howl-idays!

### About Daily Kibble:

Daily Kibble is a new, FREE, daily online newsletter featuring the hottest, coolest, latest, and greatest everything for pets: things to do, things to buy, and services for furry four-legged best friends.

Saving pet owners' time, money and effort, Daily Kibble features the best of the best, must-have pet products and services, delivering them in a creative, witty daily email written by pet product experts Lynn Blake and Valerie Golden. These avid pet pamperers and trendspotters launched Daily Kibble nationwide to entertain, inform, and strengthen pet lovers' connection with their pets. Check out Today's Scoop at: [www.dailykibble.com](http://www.dailykibble.com)

Daily Kibble gives savvy petowners nationwide the heads up on innovative, clever and useful products, in addition to services, events, contests, advice, charities and more. Entirely editorial in content (no pay for play), Daily Kibble also features original artwork by Kim Johnson of [www.lindgrensmith.com](http://www.lindgrensmith.com) in every "Today's Scoop." It makes finding unique must-haves for your pet fast, easy, convenient and FUN!

To learn more about Daily Kibble or to subscribe to Today's Scoop, visit: [www.dailykibble.com](http://www.dailykibble.com)

Note to editors: For interviews and additional information, contact:  
Jean Golden, Golden & Associates, (952) 593-0909 [jeangoldenpr@aol.com](mailto:jeangoldenpr@aol.com)

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Planet Dog Snowball Toy  
[planetdog.com](http://planetdog.com)



Holiday EEEKs Cat Toys  
[drsfostersmith.com](http://drsfostersmith.com)



Furminator  
[furminator.com](http://furminator.com)



Photo Dog Treats  
[mydogsbakery.net](http://mydogsbakery.net)



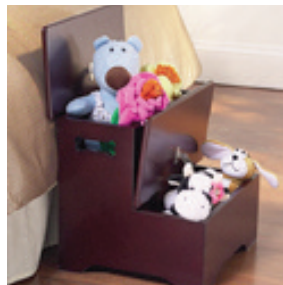
Bow Wowzer Ball  
[westpawdesign.com](http://westpawdesign.com)



Cashmere Scarves  
[chicdog.com](http://chicdog.com)



Designer Doggie Labels  
[castorpolluxpet.com](http://castorpolluxpet.com)



Pet Storage Steps  
[pawshop.com](http://pawshop.com)



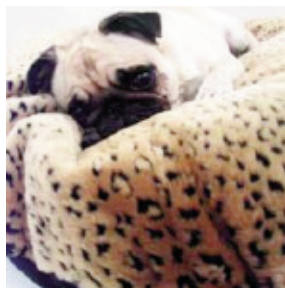
Dogdiva Chocolates Toy  
[sassypup.net](http://sassypup.net)



Sweaters & bowls  
[hedymanon.com](http://hedymanon.com)



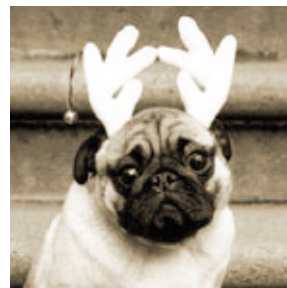
Holiday Dresses  
[moderntails.com](http://moderntails.com)



Lynx Dog Bed  
[dogchewz.com](http://dogchewz.com)



Pet Carrier  
[louisvuitton.com](http://louisvuitton.com)



Pet Portraits  
[petography.com](http://petography.com)



Dog Collar  
[theritzrover.com](http://theritzrover.com)



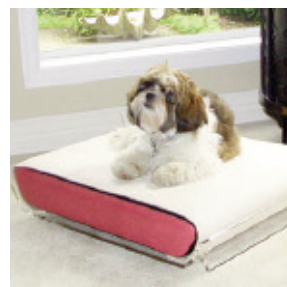
PetSafe GPS Locator  
[petsafe.net](http://petsafe.net)



Pet Indulgence  
[thebenjamin.com](http://thebenjamin.com)



Temp Controlled Carrier  
[komfortpets.com](http://komfortpets.com)



Designer Dog Beds  
[startrevolution.com](http://startrevolution.com)



Cat litter-robot  
[litter-robot.com](http://litter-robot.com)

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